NADIA ZENG

(858) 287-9268 | nxzeng@pm.me

Full-stack engineer specializing in front-end development, passionate about building scalable applications that drive user engagement and business growth. Experienced in leading projects from design to deployment, optimizing performance, and collaborating across teams to deliver high-quality solutions.

SKILLS & TECHNOLOGIES

Front-End & Testing

- React, TypeScript, Next.js, TanStack Query
- Playwright, Jest, React Testing Library, Storybook

Back-End & Data

- Node.js, Express, MongoDB, REST APIs
- OAuth / SSO, Zod

Cloud & Delivery

- AWS, Docker, Kubernetes
- CI/CD: GitHub Actions, Buildkite

Agentic Engineering

- Codex, Claude Code
- Agent instructions (AGENTS.md), parallel agents, agent-verified changes

EXPERIENCES

Senior Software Engineer, Webflow **Apr 2025 – Present**

Remote

- Led front-end delivery of guest commenting and sharing on the Collaboration & Access team, with about 3,000 users sharing comment links weekly.
- Owned post-launch invitation and onboarding flows, and built access approvals with role selection and paid-seat purchases.
- Delivered publishing safeguards, commenting APIs, and role-specific tutorials across Designer, Dashboard, and backend services.
- Improved login and permission reliability, stabilized automated tests, and added analytics to measure adoption.

Senior Software Engineer - Contract, Intuit **Sep 2024 – Nov 2024**

Remote

- Developed the Outbound Dialer Manager, enabling CPAs to deliver services through TurboTax Live.
- Built the front-end using React with React Testing Library for UI testing.
- Integrated with backend services via Apollo GraphQL.
- Assisted with troubleshooting pre-signed AWS S3 URL generation issues that required handling Intuit credentials and improving system reliability.

Senior Software Engineer, AQUA XYZ **Aug 2022 – Dec 2023**

Remote

- First U.S. based hire to this pre-seed startup, led front-end development for the Aqua NFT Marketplace, working on onboarding, transactions, and design system.
- Improved 30-day user retention by 3.5x through login redesign.
- Increased details-to-purchase conversion by 29% via NFT details page redesign.
- Launched "direct buy", resulting in 3x improvement in revenue producing daily active users.
- Design and implementation of Aqua's VIP and notification systems

Senior Software Engineer, GameStop **Nov 2021 – Aug 2022**

Remote

- Upgraded the prototype React app for the GameStop NFT Marketplace.
- Introduced TypeScript, Storybook, Redux, Jest, a shared component library and shared schema repository for network communications
- Refactored monolithic codebase into well-tested, reusable web components.
- Took part in DevOps on-call rotation managing TypeScript-based microservices running in an EKS Kubernetes cluster making heavy use of other AWS resources.
- Was a key member of a small team that got the marketplace to production in less than a year, producing $2MM revenue per day for GameStop.

Software Engineer, Intuit **Jan 2018 – Nov 2021**

San Diego, CA

- Led the development of a new React module which replaced regression prone legacy tools used for downloading form-sets.
- Quickly ramped up on multiple internal codebases; refactored code and created unit tests to achieve 85%+ code coverage.
- Provided technical support for users, including triaging tool and environment issues, and providing workarounds when needed.
- Gathered product requirements and identify gaps in epics and user stories.

Software Engineer, Neulion **Mar 2017 – Jan 2018**

San Diego, CA

- Built new apps and features using React & React Native for consumer electronic devices.
- Built reusable components and front-end libraries for future use.
- Optimized components for maximum performance across a vast array of web capable devices and browsers

Software Engineer, Verimatrix **Apr 2015 – Mar 2017**

San Diego, CA

- Built Individualization REST interface in Apache CXF; used 1-way TLS authentication with Java keystore files.

- Built Federated Rights Management REST interface using Apache ActiveMQ, Apache Camel and Google Protocol Buffers.
- Built User Management Interface features in Apache Axis2 (SOAP).

Software Engineer, Anametrix, an Ensighten Company **Dec 2013 – Apr 2015**
San Diego, CA

- Built REST and SOAP web clients in Java for APIs like Facebook, Twitter, Nielsen, Adobe SiteCatalyst etc. with back-off policies for data collection.

EDUCATION

University of California, San Diego **Jan 2011**

- Interdisciplinary in Computing and the Arts, BA; minor in Computer Science

CERTIFICATIONS

- PSM I, Scrum.org
- SAFe Agilist (4.0), *Scaled Agile Inc*, License # 41343646-1308
- Certified SAFe Practitioner, *Scaled Agile Inc*, License #83510516-0089